

Midwest Highland Arts Fund - Winter Storm 2011

Advertising Rates

Concert Program, Competition Program, Workshop T-Shirt, and WinterStorm.net

Get Maximum Exposure with one of Winter Storm's Value Added Advertising Packages

The Ultimate Combination – Our Best Value

- Your advertisement placed in the concert *and* contest programs
- Your Logo placed on the ever-present workshop T-shirt
- Your flyer, coupon, or catalog placed in each registration packet
- Your hyper-linked logo placed in the major advertisers section on WinterStorm.net

Double Full Page \$1375

Full Page \$800

Logo and T-shirt Combination

- Your advertisement in your choice of the concert *or* contest program
- Your Logo placed on the ever-present workshop T-shirt
- Your flyer, coupon, or catalog placed in each registration packet
- Your hyper-linked logo placed in the major advertisers section on WinterStorm.net

Double Full Page \$800

Full Page \$500

Two Program Combinations

- Your advertisement placed in the concert and contest programs
- Your hyperlinked logo placed in the major advertisers section on WinterStorm.net

Double Full Page \$1200

Full Page \$625

Half Page \$325

Single Program Advertisement

- Your advertisement placed in the concert or contest programs
- Your Business name listed in the advertiser section on WinterStorm.net

Double Full Page \$625

Full Page \$325

Half Page \$175

Specifications

Black and White Only – .pdf vector file, 300dpi

Display Advertising Sizes

Double Full Page – Two separate full page adverts, 5”w x 8”h (each)

Full Page – 5”w x 8”h

Half Page – 5”w x 4” h

All advertising copy is subject to the final approval of Midwest Highland Arts Fund Board of Directors.

To discuss the above advertising packages,
as well as Major Sponsorship opportunities

Contact:

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